



Streamline Your Future

www.uklic.co.uk

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 **LIC**[®]
LIVESTOCK IMPROVEMENT



DNA Testing

Seeksire

- Matching by DNA to dams and sires
- Key tool in parental verification for herd genetic improvement

Igenity® Dairy Milk Protein Plus

- Breakdown of milk proteins, ideal for cheese makers wanting to know the Kappa casein, Beta casein and Beta lactoglobulin of their animals

Igenity® Basic Plus

- Seeksire and Protein information included
- Internal dairy predictions, including genetic diseases such as BLAD and DUMPS

Why Neogen?

Using Neogen means becoming more confident in your selection decisions on breeding genetic merit. It means being sure that you're selecting the right heifers for the future of your operations. Neogen saves you money by reducing heifer raising costs while increasing production profitability that impacts your bottom line.





Weigh Scales and Readers

TWR-1

- Ideal for tracking weights and weight gains (ADG)
- Can draft by weight, gain or list
- Built-in EID tag reader



TWR-5

- Full QWERTY keyboard
- 9 traits per session – life data, traits, activities
- Built-in EID tag reader



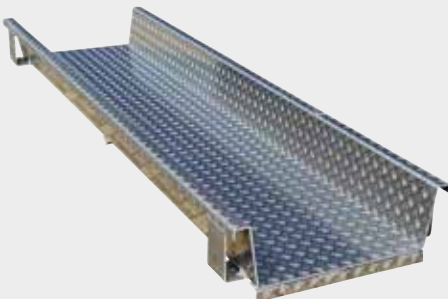
2500kg load bars

- No moving parts
- Hot-dip galvanised
- Rugged cable, spring protection and sealing



5000kg load bars

- Load cells oriented for max strength



Aluminium Cattle Platform

Lightweight, high strength aluminium platform

Loadbars

Record Keeping

- Keep all your records in one, easy-to-use platform
- Easy recording: allows large amounts of data to be entered at once
- Cycles through breeding/management stages
- Scan QR codes to input medicines

Ease of Use

- Multiple users so you and your farm staff can enter data at anytime
- Cow-side use: mobile app uses cloud-based software so you're always up to date
- Desktop version: allows daily and longer-term reporting such as cows due to calve

Stats and Summaries

- Year round stats such as conception rates and calving dates
- Block calving stats - in-calf rates, short and long returns

LIC fertility report specially designed to support LIC farmers



Pasture Management

- Recording pasture walks on the go
- Feed wedges
- Define and assign fields
- Grazing management groups available

Weight Management

- Desktop and mobile entry
- Growth performance: reports for daily average gain
- Weighing with bluetooth device connects directly to Farm Wizard



Why Weigh?

Key indicator of animal performance

- Select animals by weight for sale and slaughter
- Track weaning or mating weights
- Measure feed conversion – monitoring weight gain over time
- Monitor animal health
- Accurately dose animals with medications

Dairy Cows

- Monitor weight as a measure of animal health
- Monitor the impact of change in feed regimes
- Reduction in weight could be: signs of lameness or early signs of illness
- Animal condition is important for successful calving and mating events
- Weaning calves
- Record condition score and treatments (EID)

A bundled milk recording option for large, seasonally calving herds

Why milk record?

Milk recording can be extremely useful in understanding how your cows are performing and the data generated is essential in utilising the Herd Improvement Tool

NMR offer two services tailored for grazing, block-calving herds:

Assisted grazing 4+

- x 4 recordings per year at intervals to suit with labour provided to assist in the recordings
- Herdwise Johne's testing on four tests per year
- Whole herd pregnancy test once per year
- £15/cow/year = £1.25/cow/month**

DIY grazing 4+

- x 4 recordings per year at intervals to suit
- Herdwise Johne's testing on four tests per year
- Whole herd pregnancy test once per year
- £13.50/cow/year = £1.13/cow/month**

*48 hour turnaround target. Data required: eartag, line number, sire, dam, DOB, last calving date and lactation number

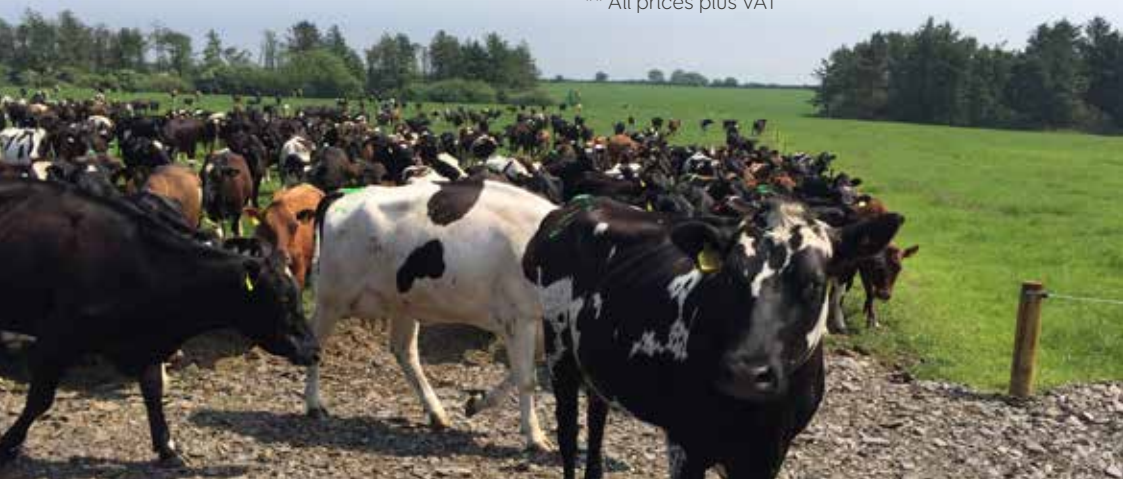
DIY grazing 4+

Additional services offered include:

- Waikato milk meter hire (£7.40/meter/recording)**
- Uniform
- Interherd +

* Minimum herd size of 200 cows

** All prices plus VAT



The fastest ways to improve your bottom line: streamline your data collections and streamline your genetic selection for the most profitable herd performance.

Contact your local FSM for more details

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