



Short Gestation Herefords



Bred specifically for use on the dairy cow. These polled Herefords produce a high value beef cross calf that can be grown outside on grass/forage to produce a valuable carcass.

These bulls offer:

- Short Gestation Length
- Easy Calving
- Strong white face markings
- Fantastic reliability with over 500,000 progeny from NZ, UK and Irish dairy cows



Shrimptons Hill 180034

Sire: Shrimpton's Hill 120160 | Dam: Shrimpton's Hill 160101 Herdbook No: 0300180034

99 th Hard Long	75 th	50 th	25 th	1 st Easy	%rank
				Easy	_
Long					5
				Short	1
Heavy				Light	15
99 th	75 th	50 th	25 th		%rank
Light				Ηεανγ	65
Light				Ηεανγ	95
Light				Ηεανγ	90
Small				Large	99
Less				More	85
	99 th Light Light Light Small	99 th 75 th Light Light Small	99 th 75 th 50 th Light Light Small	99 th 75 th 50 th 25 th Light Light Small	99 th 75 th 50 th 25 th 1 st Light Heavy Light Heavy Small Large

Shrimptons Hill 180038

Sire: Shrimpton's Hill 160019 | Dam: Shrimpton's Hill 160281 Herdbook No: 0300180038

Within-breed	Eval	uation					
Dairy Significance	EBV	99 th	75 th	50 th	25 th		%rank
Calving Ease DIR	11.4	Hard				Easy	5
Gestation Length	-9.1	Long				Short	1
Birthweight	2	Неачу				Light	20
Beef Significance	EBV	99 th	75 th	50 th	25 th		%rank
200 Day Weight	28	Light				Ηεανγ	80
400 Day Weight	43	Light				Ηεανγ	90
Carcase Weight	42	Light				Ηεανγ	80
Eye Muscle Area	3.0	Small				Large	65
Retail Beef Yield	0.8	Less				More	50



^{*}While the white face is dominant the amount of white may vary.

Short Gestation Aberdeen Angus

Angus cattle are a black beef breed that can be traced in Scottish history as far back as the 16th century.

They are known for finely marbled meat, where the fat is dispersed evenly against the actual cut of meat. The marbling trait of Angus typically creates a tenderer, juicy flavourful meat compared to some other beef breeds.

LIC have for many years been working with Rissington Cattle Company for the supply of Angus semen, which is selected for known traits that can make a real difference in cow herd profitability. The Angus herd has been in the Rissington family since 1936. All animals are recorded on Breedplan and the Leachman multibreed database which includes over one million animals. Rissington herd was the first Angus herd in New Zealand to be fully genotyped, enhancing the accuracy of information.



RISSINGTON 180091

Sire: Kakahu Advance 15027 | Dam: Ellerton 160078 Herdbook No: 145720180091 | UK Registered Pedigree

Within-breed	Within-breed Evaluation											
Dairy Significance	EBV	99) th	75 th	50 th	25 th		% rank				
Calving Ease DIR	9.0	Hard					Easy	5				
Gestation Length	-6.2	Long					Short	15				
Birthweight	-0.5	Heavy					Light	65				
Beef Significance	EBV	99) th	75 th	50 th	25 th		% rank				
200 Day Weight	38	Light					Heavy	65				
400 Day Weight	77	Light					Heavy	45				
Carcase Weight	54	Light					Heavy	40				
Eye Muscle Area	9.8	Small					Large	5				
Retail Beef Yield	0.5	Less					More	40				

RISSINGTON 180073

Sire: G A R Sure Fire | Dam: Ellerton 160239 Herdbook No: 145720180073 | UK Registered Pedigree

Within-breed	Eval	uation	ı				
Dairy Significance	EBV	99 th	75 th	50 th	25 th		% rank
Calving Ease DIR	7.0	Hard				Easy	15
Gestation Length	-6.9	Long				Short	10
Birthweight	1.6	Heavy				Light	10
Beef Significance	EBV	99 th	75 th	50 th	25 th		% rank
200 Day Weight	44	Light				Ηεανγ	35
400 Day Weight	82	Light				Ηεανγ	30
Carcase Weight	63	Light				Heavy	15
Eye Muscle Area	8.8	Small				Large	5
Retail Beef Yield	1.6	Less				More	10

RISSINGTON 180271

Sire: G A R Sure Fire | Dam: Ellerton 140381 Herdbook No: 145720180271 | UK Registered Pedigree

Within-breed	Eval	vatior	1				
Dairy Significance	EBV	99 ^{ti}	75 th	50 th	25 th		% rank
Calving Ease DIR	10.6	Hard				Easy	5
Gestation Length	-7.6	Long				Short	5
Birthweight	-0.5	Неачу				Light	1
Beef Significance	EBV	99 ^{tl}	75 th	50 th	25 th		% rank
200 Day Weight	48	Light				Heavy	20
400 Day Weight	85	Light				Heavy	25
Carcase Weight	64	Light				Heavy	15
Eye Muscle Area	6.8	Small				Large	15
Retail Beef Yield	1.5	Less				More	10

RISSINGTON ADVANCE P117

Sire: Kakahu Advance 15027 | Dam: Ellerton C618 (ET)
Herdbook No: 145720180117 | UK Registered Pedigree

Within-breed	Eval	uation					
Dairy Significance	EBV	99 th	75 th	50 th	25 th		% rank
Calving Ease DIR	6.8	Hard				Easy	15
Gestation Length	-8.1	Long				Short	5
Birthweight	0.8	Heavy				Light	1
Beef Significance	EBV	99 th	75 th	50 th	25 th		% rank
200 Day Weight	43	Light				Ηεανγ	40
400 Day Weight	86	Light				Heavy	20
Carcase Weight	56	Light				Ηεανγ	30
Eye Muscle Area	8.8	Small				Large	5
Retail Beef Yield	0.9	Less				More	25

 $\label{toyour Farm Solutions Manager for further information today.}$

+44 (0)1725 553 008 | admin@liceurope.com | www.uklic.co.uk



British Hereford

This bull offers:

- Polled pedigree Hereford
- Easy Calving
- Short Gestation Length
- Meadow Quality Superior Sire



Fabb 1 RORY

Sire: Square-D Tortuga 953T | Dam: Fabb 1 Mia

Tag No: UK229303/700182

Within-breed	Eval	uation	n				
Dairy Significance	EBV	99 ^t	th 75 th	50 th	25 th		% rank
Calving Ease DIR	4.0	Hard				Easy	10
Gestation Length	-3.6	Long				Short	1
Birthweight	2.7	Heavy				Light	60
Beef Significance	EBV	99 ^t	th 75 th	50 th	25 th		% rank
200 Day Weight	34	Light				Heavy	15
400 Day Weight	64	Light				Heavy	15
Carcase Weight	55	Light				Heavy	15
Eye Muscle Area	1.9	Small				Large	55
Retail Beef Yield	1.2	Less				More	5



British Angus

This bull offers:

- Pedigree
- Easy Calving
- Meadow Quality Superior Sire



Melview GORDON

Sire: S S Objective T510 0T26 | Dam: FHCC Georgia 264 (ET)
Tag No: UK311688/700046

Within-breed	Eval	uation					
Dairy Significance	EBV	99 th	75 th	50 th	25 th		%rank
Calving Ease DIR	5.1	Hard				Easy	5
Gestation Length	-1.8	Long				Short	5
Birthweight	0.3	Heavy				Light	5
Beef Significance	EBV	99 th	75 th	50 th	25 th	1 st	%rank
200 Day Weight	48	Light				Ηεανγ	20
400 Day Weight	91	Light				Неачу	10
Carcase Weight	70	Light				Ηεανγ	15
Eye Muscle Area	4.8	Small				Large	25
Retail Beef Yield	1.6	Less				More	20



British Limousin

This bull offers:

- Easy Calving
- Meadow Quality Superior Sire



Exmoor **GALAXY**

Sire: Chytodden Conan | Dam: Exmoor Dinky

Tag No: UK360688/500184

Within-breed	Within-breed Evaluation										
Dairy Significance	EBV	60	80	100	120	140		%accuracy			
Calving Ease DIR	1.3	Hard					Easy	62			
Gestation Length	-1.0	Long					Short	75			
Birthweight	-1.5	Ηεανγ					Light	71			
Beef Significance	EBV	60	80	100	120	140		% accuracy			
200 Day Weight	5	Light					Неачу	63			
400 Day Weight	15	Light					Неачу	63			
Carcase Weight	-5.2	Light					Неачу	88			
Retail Value	38.75	Lower					Higher	70			



British Blue

This bull offers:

- Easy Calving
- Meadow Quality Superior Sire



Seifion CARDI

Sire: Seifion Ubiggan | Dam: Seifion Petra

Tag No: UK700906/500780

Within-breed	Eval	vation	1				
Dairy Significance	EBV	99 th	75 th	50 th	25 th	1 st	%rank
Calving Ease DIR	0.3	Hard				Easy	25
Gestation Length	-	Long				Short	-
Birthweight	8.0	Heavy				Light	10
Beef Significance	EBV	99 th	75 th	50 th	25 th		%rank
200 Day Weight	12	Light				Ηεανγ	55
400 Day Weight	26	Light				Ηεανγ	30
Carcase Weight	-	Light				Ηεανγ	-
Eye Muscle Area	-	Small				Large	-
Retail Beef Yield	-	Less				More	-



Wagyu

The quality of Wagyu beef is renowned across the world, with the marbling quality and flavoursome meat, offering consumers a great dining experience.

The quality of the Wagyu beef animal when crossed over a Holstein Friesian or Jersey crossbred cow is achieving high praise both domestically and globally. The early maturing of the Jersey breed when crossed with Wagyu is producing a high end product that's creating a great eating experience in restaurants around the world.



These animals are being grown on grass and returning premium prices. The grass-fed labelling is also driving the value in the end product, with the slightly yellower fat seen as proof of a pasture diet. Ohanasaki Brillant's calves are quick on their feet with easy calving and gestation length of just 282 days. Brillant is now 10 years old and going strong, with offspring in Spain, France and the UK. His crosses (F1) have been the delight of chefs in many, many, restaurants. We're very fortunate to be able to offer a Wagyu bull of such high calibre.

Ohanasaki Brilliant **S3032**

Sire: Takeda Farm Fukutsuru 004 | Dam: Lake Wagyu Y047

Identifier: OHAFE90233

Within-breed	Eval	uation					
Dairy Significance	EBV	99 th	75 th	50 th	25 th		%rank
Calving Ease DIR	-	Hard				Easy	-
Gestation Length	-0.2	Long				Short	40
Birthweight	-0.3	Heavy				Light	25
Beef Significance	EBV	99 th	75 th	50 th	25 th		%rank
200 Day Weight	7	Light				Ηεανγ	65
400 Day Weight	10	Light				Ηεανγ	70
Carcase Weight	15	Light				Ηεανγ	50
Eye Muscle Area	-2.7	Small				Large	99
Retail Beef Yield	-1.3	Less				More	99



British Blue

The LIC Super Fert product includes three beef sires in each straw. They each excel in Gestation Length (all shorter than the UK national average) and rank highly for calving ease.

Avocat De Tehogne BB1664

Sire: Riss Hazard Vd Pannemeers | Dam: Pamoison De Tohogne Tag number: BE858773964

Within-breed	Eval	vatio	n					
Dairy Significance	EBV	99) th	75 th	50 th	25 th		% rank
Calving Ease DIR	9.0	Hard					Easy	5
Gestation Length	-6.2	Long					Short	15
Birthweight	-0.5	Heavy					Light	65
Beef Significance	EBV	99) th	75 th	50 th	25 th		% rank
200 Day Weight	38	Light					Heavy	65
400 Day Weight	77	Light					Heavy	45
Carcase Weight	54	Light					Heavy	40
Eye Muscle Area	9.8	Small					Large	5
Retail Beef Yield	0.5	Less					More	40



Kersey Kingpin BB1489

Sire: Auchenlay Echo | Dam: Blue Mist Blossom

Tag number: UK222596701013

Within-breed Evaluation											
Dairy Significance	EBV	99 th	75 th	50 th	25 th		%rank				
Calving Ease DIR	6.8	Hard				Easy	15				
Gestation Length	-8.1	Long				Short	5				
Birthweight	0.8	Heavy				Light	1				
Beef Significance	EBV	99 th	75 th	50 th	25 th		%rank				
200 Day Weight	43	Light				Heavy	40				
400 Day Weight	86	Light				Heavy	20				
Carcase Weight	56	Light				Heavy	30				
Eye Muscle Area	8.8	Small				Large	5				
Retail Beef Yield	0.9	Less				More	25				



Auchenlay Judge BB1464

Sire: Tamhorn Ethan | Dam: Auchenlay Eve

Tag number: UK542740300461

Within-breed Evaluation											
Dairy Significance	EBV	99 th	75 th	50 th	25 th		%rank				
Calving Ease DIR	10.6	Hard				Easy	5				
Gestation Length	-7.6	Long				Short	5				
Birthweight	-0.5	Heavy				Light	1				
Beef Significance	EBV	99 th	75 th	50 th	25 th		%rank				
200 Day Weight	48	Light				Ηεανγ	20				
400 Day Weight	85	Light				Ηεανγ	25				
400 Day Weight Carcase Weight	85 64	Light Light				Heavy Heavy	25 15				
, ,		,				- 1					



Talk to your Farm Solutions Manager for further information today.

+44 (0)1725 553 008 | admin@liceurope.com | www.uklic.co.uk





The proof is in the progeny

LIC is in a position to send out more beef straws to our dairy farmers, testament to the quality of our industry leading beef suppliers. With plenty of beef breeds available there's a beef solution for everyone. For marked calves, short gestation length, low birthweight, rapid growth, or meat quality traits as the end goal, LIC has a solution.

Get better beef calves that earn you and the finisher a premium by talking to your Farm Solutions Manager today on +44 (0)1725 553 008

admin@liceurope.com | www.uklic.co.uk

There's always room for improvement



Contacts



MARK RYDER
General Manager
LIC Europe
M 07827 317331
mryder@liceurope.com



SALLY POCOCK
UK Sales Manager
United Kingdom
M 07775 448304
spocock@liceurope.com

Sales Force



IAN FOSTER
Senior Farm Solutions Manager
United Kingdom, East Shropshire,
Cheshire, Staffordshire &
West Derbyshire
M 07974 194344
ifoster@liceurope.com



CLAIRE HUNTER
Farm Solutions Manager
Cumbria, Lancashire, Yorkshire &
Scotland
T 07966 090848
chunter@liceurope.com



IFAN OWEN
Farm Solutions Manager
North Wales
M 07825 773507
iowen@liceurope.com



JORDAN CARNALL
Farm Solutions Manager
The Midlands, East Derbyshire,
East Midlands & Eastern Counties
M 07971 553880
jcarnall@liceurope.com



LIBBIE HARRIS
Farm Solutions Manager
Somerset, Central England,
Wiltshire & Southern England
M 07773 348101
eharris@liceurope.com



EMYR BROWN
Farm Solutions Manager
South and Mid Wales, Shropshire
& Welsh Border
M 07787 446839
ebrown@liceurope.com



LEWIS COOK
Farm Solutions Manager
Devon & Cornwall
M 07787 408824
lcook@liceurope.com

LIC Europe Office



ANGELA RYDER
Office Manager

M 07824 770987
aryder@liceurope.com



SAMANTHA AITKEN
Administrator

T 01725 553008
saitken@liceurope.com



DEVON STRAND
Admin Assistant
T 01725 553008
dstrand@liceurope.com

LIC Pasture to Profit Farm Consultants



SEAN CHUBB Lead Consultant Central England & Wales M 07833 228501 schubb@liceurope.com



PIERS BADNELL Southern England M 07970 682798 pbadnell@liceurope.com



BESS JOWSEY Northern England/Scotland M 07717 732324 bjowsey@liceurope.com

